

Cossayuna Lake Improvement Association, Inc.
Board of Directors Meeting
June 27th, 2020

Meeting called to order at 9:31 am by President Lynn Wilbur.

Present: President Lynn Wilbur, Vice President Kelly Pauley, Treasurer Rick Ryan, Secretary John Felicetti, Evelyn Costello, Gene Henry, Rayna Henry, Nancy Hieber, Lynn LeCours, Tom LeCours, Peggy Pahoulis, Sheila Rappazzo

By Proxy: Sue Roach (Lynn LeCours)

Not Present: Fran Buck, Tim Hopkins, Elisa Mussi

Minutes:

A motion to accept May's Board of Directors meeting minutes was made by Sheila Rappazzo. Rayna Henry seconded the motion. The motion was passed unanimously.

Treasurer's Report:

Latest financials through June 25th, 2020 were distributed by Treasurer Rick Ryan prior to the Board meeting. It was noted that Greenwich has not sent in harvesting money as of yet; expected end of summer. A motion to accept the Treasurer's Report as of June 25th, 2020 was made by Kelly Pauley. Lynn LeCours seconded the motion. The motion was passed unanimously.

Report of Committees:

Nominating – Rayna Henry:

Rayna Henry reported that all Officer positions for the coming year have been filled.

Requests have been made to fill the 6 open Board member positions through a variety of social media outlets. To date, Lynn Wilbur and Ed Costello will run for Director positions. Karen Ryan has expressed interest in a Board position and Tracey Martin has also been asked by Rayna Henry about a possible Board position.

Harvesting

- A general discussion ensued about the current state of the program. It was noted that Fran Buck will be stepping down as Harvesting Chair.

Herbicide – Sheila Rappazzo

- Sheila Rappazzo reported that there has not yet been a follow-up inspection by SOLitude.

- Curlyleaf pondweed seems to be under control after the treatment.
- Overall, the lake looks good.

CSLAP – Lynn Wilbur

- Lynn Clauer reported that testing started 2 weeks ago and was last conducted June 23rd.
- Lynn Wilbur noted that we have signed up quite a few volunteers to assist in the testing.

Membership – Peggy Pahoulis

- Peggy will now be maintaining the Contact Directory.
- Peggy noted that the 2 questions related to electronic distribution of the newsletter and inclusion in the Contact Directory at the end of the All in One form often seem to be overlooked. Lynn LeCours suggested including a note about that in the next newsletter.

Spillway – Gene Henry

- The spillway has been closed since before the last big rain.

Newsletter – Lynn Wilbur

- The target date for delivery of the next newsletter is August 1st.
- Lynn Wilbur made a suggestion to print a proxy ballot in the newsletter. Kelly Pauley made a suggestion to post a copy on the website.
- Based on a poll taken during May's Board Meeting, the next newsletter will be sent out to the broader population. A decision will need to be made prior to the distribution of the Fall or Winter newsletter.

Building and Grounds – Tom LeCours

- Overall, the Hall and Pavilion are in good shape.
- The annual water test was done by Tom LeCours. The water results came back clean.
- Topsoil was brought in; additional crusher stone will be brought in to level out the pavilion floor.
- Chipping paint in the Hall will be addressed by John Ryan.
- The Hall floor will be painted later in the summer.

Insurance – Tim Hopkins

- No report.

Promotions – Tom LeCours

- The online store's first run raised a total of \$1,051 from donations and profit given back by raised from Waltons. A second online store will be opened later in the summer.
- A half price sale of older merchandise is ongoing.

Website – John Felicetti

- A year over year report of top website page views for the period May 14 – June 25 was electronically distributed prior to the meeting.
- Overall, website usage has increased for the period with notable increases in the Newsletter Archives and the Lake Reports and Information page. The increase in the Newsletter Archives page may be attributable to recent Board discussions about newsletter formatting and content.
- Our web site platform, web.com, has announced that it is changing the mobile site platform from GoMobi to Webcard. The transition will occur between July 15th and August 27th. During this time, existing pages from the desktop version of the website will migrate to the mobile version, but independent mobile site updated will not be allowed. The effect on the CLIA mobile website is expected to be minimal.
- The 2 proxy forms will be consolidated into a single generic form.

Ad Programs – John Felicetti

- The Summer 2020 Newsletter contained 18 Merchant Ads. There were no Classified Ads in the issue.
- After the Summer issue, 3 Merchant Ad programs expired. Renewal notices for these 3 businesses for the Late Summer 2020 issue were sent out this week. One of the advertisers, Lakeside General Store, is closed for the season and unlikely to immediately renew its subscription.

Facebook / Email Blasts – Kelly Pauley, Sue Roach, Elisa Mussi

- Results from the email blasts and other social media seem to be successful.

Data – Nancy Hieber:

Prior to the meeting, Nancy distributed the following information:

As of June 25th:

- Number of current voting members = 248 (up by 18 from 2019)
- Number of directory participants = 102
- Number of current voting households = 203 (down by 2 from 2019)
- Number of new members this year = 9 (same as last year)
- Number of harvesting participants = 147 (down by 6 from 2019)
- Number of households donating to Lake Management = 124 (down by 7 from 2019)

Newsletter online participation totals:

- Number of email / web only viewers = 81
- Number of paper recipients = 408

Nancy suggested sending out postcards to non-members with no email addresses on file with regard to receiving the newsletter electronically. Nancy also suggested sending out reminders to members who did not fill out the questions with regard to newsletter notification and Contact Directory inclusion.

Social – Lynn LeCours:

- We've had a good number of volunteers at the last events.
- We have had to make some concessions due to COVID-19, but overall, we are in good shape.

Fundraising – Evelyn Costello / Tim Hopkins:

- The Chicken Dinner fundraiser is still planned for August 22nd.
- Lynn Wilbur will provide Evelyn with donation forms.
- Tickets for events will be put up online.
- The Christmas in August event has been cancelled.

Education – Lynn Wilbur:

- The Boater Safety course is online; another notice will be included in the next newsletter.

Water Chestnut Removal – Gene Henry

- There is some evidence of water chestnuts in Turtle Cove. There are quite a few plants near the boat launch and by the Roaches. John will put the water chestnut pull dates on the website.

Other Committee Reports:

- None

Old or Unfinished Business:

- Lynn Wilbur distributed the 2015 5-year plan prior to the meeting. The development of a new 5-year plan will be brought up at the General Election meeting.
- A general discussion ensued about ideas for a new 5-year plan.

New Business:

- The rain date for the July 12th General Membership meeting is set for the next day.
- The rain date for the July 4th Boat Parade is set for the next day.
- There was a brief discussion about the plaque and rock for the Pavilion.

Meeting Adjournment. A motion to adjourn the meeting was made by Peggy Pahoulis. Tom LeCours seconded the motion. The motion was passed unanimously.

Meeting was adjourned at 11:00 am.

Respectfully submitted,



John Felicetti, Secretary