

Cossayuna Lake Improvement Association, Inc.
Board of Directors Meeting
April 18th, 2020

Due to the COVID 19 pandemic, the meeting was conducted online, via Zoom.

Meeting called to order at 9:41 am by President Lynn Wilbur.

Present: President Lynn Wilbur, Treasurer Rick Ryan, Secretary John Felicetti, Fran Buck, Evelyn Costello, Gene Henry, Rayna Henry, Nancy Hieber, Tim Hopkins, Lynn LeCours, Tom LeCours, Peggy Pahoulis, Sheila Rappazzo

By Proxy: Sue Roach (Lynn LeCours)

Not Present: Vice President Kelly Pauley, Elisa Mussi

Minutes:

A motion to accept October's Board of Directors meeting minutes was made by Sheila Rappazzo. Gene Henry seconded the motion. The motion was passed unanimously.

Treasurer's Report:

Latest financials through April 17th, 2020 were distributed by Treasurer Rick Ryan prior to the Board meeting.

A motion to accept the Treasurer's Report as of April 17th, 2020 was made by Sheila Rappazzo. Rayna Henry seconded the motion. The motion was passed unanimously.

Report of Officers:

Lynn Wilbur is making the following appointments, effective April 18th, 2020:

- Lynn Clauer as the CSLAP Chair, replacing Gene Henry.
- Tom LeCours as Buildings & Grounds Chair, replacing Fran Buck.

Report of Committees:

Membership – Peggy Pahoulis

- We have signed up approximately 130 households to date. Of the membership signups, approximately 50% want to be in the new Contact Directory, which will go out in June. The directory will contain contact name, house number / street address, phone numbers and email addresses. The Contact Directory will be distributed via email, and will only go out to those who have signed up for the directory.
- Membership sign-ups are ahead of last year's rate.

Spillway – Gene Henry

- The dam has been opened up about 90%. The water level is still a bit high, but is not going over the spillway board – it's about an inch below. Gene Henry will make an adjustment tomorrow. Tim Hopkins offered to monitor water levels.
- The recent beaver activity might be impacting the water level. A lake resident reported 2 active beaver sites. Trapping season has expired so we would need to get a Nuisance Permit from the Association. The Board will follow up with getting a permit.

Newsletter – Lynn Wilbur

- A general discussion ensued about the possibility of reducing costs associated with producing and distributing the newsletter. Lynn called for the creation of a working committee. Nancy Hieber, Tom LeCours, Gene Henry and Rick Ryan volunteered to be on the committee and report back to the Board with recommendations.

Building and Grounds – Lynn Wilbur

- Frank Gabianelli and Mike Mound donated their work to wire the pavilion. In addition, Mike re-wired the electric panel for the clubhouse.
- Tom LeCours asked if there was a discretionary budget available for Buildings and Grounds – Lynn Wilbur noted that there is a \$500 cash purse available for supplies and small repairs. Gene noted that there is an Association account at Curtis Lumber; Tom's name will be added to the list.

Insurance – Tim Hopkins

- Rick Ryan reported receiving our annual insurance bill. He noted that the bill increased from last year - by approximately \$200 due to coverage for the new pavilion and an overall increase of about \$900 due to a rate increase. Rick will provide the details to Tim Hopkins.

Promotions – Tom LeCours

- Tom has some new ideas for logos for promotional items.
- Tom recommended opening the first online store for the season on May 1st for 2 weeks and will feature new products.

Website – John Felicetti

- Approximately 30% of membership applications came in via the online sign-up process, and it appears the pilot program has been successful.

Ad Programs – John Felicetti

The advertiser summary of the past 4 issues of the newsletter:

- Spring 2019: 18 Merchant Ads / 4 Classified Ads
- Summer 2019: 17 Merchant Ads / 3 Classified Ads
- Late Summer 2019: 17 Merchant Ads / 1 Classified Ad
- Winter 2020: 19 Merchant Ads / 0 Classified Ads

- For the Spring 2020 issue, we have 20 Merchant Ads and 2 Classified Ads.
- After the Spring issue, 8 Merchant Ad programs will expire. This is the largest block of expiring ads in the overall program. Renewal notices for these 8 businesses for the Summer 2020 issue will go out mid-April.
- Starting with the Winter 2020 issue, we have 4 new advertisers: Morgan Stanley (Edward Costello), Blind Buck Interiors (Larry Tomasini), Journal & Press (Evelyn Costello) and 4J Farmm, LLC (Colleen Steidle).
- Ad leads are sourced from the Greenwich Chamber of Commerce, the Salem Chamber of Commerce and the Southern Washington County Business Directory. Solicitations are sent out via email or snail mail, depending on the merchant.
- Classified Ads remain under-utilized; the most appropriate issues are the Spring and Summer editions.

Social – Lynn LeCours / General Discussion:

- All of our events for the year have been scheduled; we just waiting to see when COVID 19 restrictions will be lifted.
- Food truck dinners would seem to be safe, even with current social distancing restrictions.
- The end of May “All You Can Eat Breakfast” event is still on the schedule, but we will need to wait and see. Tim Hopkins says he’ll need just a few days to do the shopping, so we can still wait.
- Lynn LeCours discussed setting up a CPR class, possibly through a local fire department.

Fundraising – Evelyn Costello / Tim Hopkins:

- The Poker Run is on hold, per Evelyn Costello. The sponsor contacted Walton’s about the event tee-shirts, but is on hold. Tom said that he can turn around the shirts pretty quickly once he has the artwork.
- There was a discussion about selling MEGA 50/50 raffle tickets online. Lynn LeCours will work with John to get a test set up on the website.

Harvesting – Fran Buck

- After spending much time this winter on a new program, we are ready to go forward.
- We will start working on the equipment (repairs, oil changes, etc.) the 2nd week in May and ready to put in the water the 3rd week.

- As of today, we have approximately 93 customers for harvesting along with the contracts for both Argyle and Greenwich. We also have an additional 26 hours purchased for harvesting.
- Fran has hired Tim Hopkins as our harvester driver and John Ryan as our truck driver. Both men have a great deal of experience and will work great together for this new program. They will work a 40-hour week.
- Registrations are needed for renewal this year (truck registration and inspection, boat and trailer registration).
- When the schedule is developed, John and Fran will work together to create a page on the website that can be accessed by everyone.
- Tom LeCours asked about the amount of time that is spent for each property. Fran replied that approximately 20 minutes per property per run is used as an average, but as Tim Hopkins noted, it depends on the conditions of each property.

Herbicide – Sheila Rappazzo

- Our concern is the level of fund raising this year, because of the need to do treatment of curly leaf pondweed this year after a two-year hiatus. A total of 120 acres has been targeted (for curly leaf pondweed and milfoil) at a cost of about \$50,000.
- We have raised approximately \$12,000 to date, and are looking at a significant shortfall.
- There may be money available in the Harvesting fund. A general discussion ensued about what funds should be earmarked for harvesting, with the remainder freed up for other uses.
- A motion to allocate up to \$25,000 funding for Herbicide treatment from the general account was made by Peggy Pahoulis. Tom LeCours seconded the motion. The motion was passed unanimously.

CSLAP –

- Lynn Wilbur has appointed Lynn Clauer as the new Committee Chair
- The 37th Annual NYSFOLA Conference scheduled for May 1-2 has been cancelled.

Water Chestnut Removal – Gene Henry

- Projecting the same dates as last year, subject to further inspection of the lake.

Email Blasts – Lynn Wilbur

- Frequency should pick up in the coming weeks. Lynn thanked Nancy Hieber for her efforts.

Nominating – Rayna Henry:

- The terms of Sue Roach, Fran Buck, Elisa Mussi and Lynn LeCours are expiring.
- Officer terms are also expiring.

Other Committee Reports:

- None

Old or Unfinished Business:

- None

New Business:

- None

Meeting Adjournment. A motion to adjourn the meeting was made by Gene Henry. Tim Hopkins seconded the motion. The motion was passed unanimously.

Meeting was adjourned at 11:33 pm.

Respectfully submitted,



John Felicetti, Secretary